

# Dogma Soft Limited

**Commission / Surcharge  
/Additional cash back offers**

**Effective date :-25-July-2020**

# Yes Bank AEPS Commission slab

| Slab              | SDSO        | MDSO        | DSO         | Retailer    | With GST     |
|-------------------|-------------|-------------|-------------|-------------|--------------|
| <b>1-500</b>      | <b>0.28</b> | <b>0.27</b> | <b>0.25</b> | <b>0.20</b> | <b>0.33</b>  |
| <b>501-1000</b>   | <b>1.23</b> | <b>1.22</b> | <b>1.20</b> | <b>1</b>    | <b>1.45</b>  |
| <b>1001-2000</b>  | <b>2</b>    | <b>1.9</b>  | <b>1.80</b> | <b>1.5</b>  | <b>2.36</b>  |
| <b>2001-2500</b>  | <b>3</b>    | <b>2.9</b>  | <b>2.40</b> | <b>2</b>    | <b>3.54</b>  |
| <b>2501-3000</b>  | <b>7.55</b> | <b>7.50</b> | <b>7.40</b> | <b>7</b>    | <b>8.90</b>  |
| <b>3001-3999</b>  | <b>7.55</b> | <b>7.50</b> | <b>7.40</b> | <b>7</b>    | <b>8.90</b>  |
| <b>4000-10000</b> | <b>9</b>    | <b>8.85</b> | <b>8.70</b> | <b>8</b>    | <b>10.62</b> |

Note:- We will pay GST amount for all AEPS commission is after raising invoices to Dogma. so your total AEPS commission is above commission + GST. for example commission is 9rs.

+1.62rs GST Total 10.62/-.

AEPS limit is 50,000 pr day per customer and also depends on particular bank account specification limit or rules or 5 transactions per day financial or non financial

# Fino Bank AEPS Commission slab

| Slab              | SDSO        | MDSO        | DSO         | Retailer    | With GST     |
|-------------------|-------------|-------------|-------------|-------------|--------------|
| <b>100-399</b>    | <b>0.28</b> | <b>0.25</b> | <b>0.22</b> | <b>0.20</b> | <b>0.33</b>  |
| <b>400-999</b>    | <b>1.25</b> | <b>1.20</b> | <b>1.10</b> | <b>1</b>    | <b>1.45</b>  |
| <b>1000-1999</b>  | <b>2</b>    | <b>1.90</b> | <b>1.80</b> | <b>1.5</b>  | <b>2.36</b>  |
| <b>2000-2999</b>  | <b>3</b>    | <b>2.90</b> | <b>2.80</b> | <b>2.30</b> | <b>3.54</b>  |
| <b>3000-3999</b>  | <b>8</b>    | <b>7.80</b> | <b>7.50</b> | <b>7</b>    | <b>9.44</b>  |
| <b>4000-10000</b> | <b>9</b>    | <b>8.80</b> | <b>8.50</b> | <b>8</b>    | <b>10.62</b> |

Note:- We will pay GST amount for all AEPS commission is after raising invoices to Dogma. so your total AEPS commission is above commission + GST. for example commission is 9rs.

+1.62rs GST Total 10.62/-.

AEPS limit is 50,000 pr day per customer and also depends on particular bank account specification limit or rules or 5 transactions per day financial or non financial

## RBL Bank AEPS Commission slab

| Slab              | SDSO        | MDSO        | DSO         | Retailer    | With GST     |
|-------------------|-------------|-------------|-------------|-------------|--------------|
| <b>1-999</b>      | <b>0.30</b> | <b>0.30</b> | <b>0.30</b> | <b>0.25</b> | <b>0.35</b>  |
| <b>1000-1999</b>  | <b>1.60</b> | <b>1.55</b> | <b>1.50</b> | <b>1.10</b> | <b>1.88</b>  |
| <b>2000-2999</b>  | <b>3.85</b> | <b>3.75</b> | <b>3.60</b> | <b>3.10</b> | <b>4.54</b>  |
| <b>3000-3499</b>  | <b>9.15</b> | <b>9.10</b> | <b>9.00</b> | <b>8.25</b> | <b>10.79</b> |
| <b>3500-10000</b> | <b>7.75</b> | <b>7.50</b> | <b>7.25</b> | <b>6.25</b> | <b>9.14</b>  |

Note:- We will pay GST amount for all AEPS commission is after raising invoices to Dogma. so your total AEPS commission is above commission + GST. for example commission is 9.15rs.  
+1.64rs GST Total 10.79/-.

AEPS limit is 50,000 pr day per customer and also depends on particular bank account specification limit or rules or 5 transactions per day financial or non financial

## Mini ATM Commission slab

| Slab              | SDSO        | MDSO        | DSO         | Retailer    | With GST     |
|-------------------|-------------|-------------|-------------|-------------|--------------|
| <b>100-399</b>    | <b>0</b>    | <b>0</b>    | <b>0</b>    | <b>0</b>    | <b>0</b>     |
| <b>400-999</b>    | <b>1.60</b> | <b>1.55</b> | <b>1.50</b> | <b>1</b>    | <b>1.88</b>  |
| <b>1000-1499</b>  | <b>3.95</b> | <b>3.90</b> | <b>3.85</b> | <b>3.10</b> | <b>4.66</b>  |
| <b>1500-1999</b>  | <b>4.70</b> | <b>4.60</b> | <b>4.50</b> | <b>4</b>    | <b>5.54</b>  |
| <b>2000-2999</b>  | <b>7</b>    | <b>6.90</b> | <b>6.60</b> | <b>6</b>    | <b>8.26</b>  |
| <b>3000-10000</b> | <b>9.25</b> | <b>9.20</b> | <b>9.10</b> | <b>8.10</b> | <b>10.91</b> |

Note:- We will pay GST amount for all M-ATM commission is after raising invoices to Dogma. so your total M-ATM commission is above commission + GST. for example commission is 9.25rs.  
+1.66rs GST Total 10.91/-.

M-ATM Limit depends on particular bank account specification limit or rules or 5 transactions per day financial or non financial

## (DMT) Money Transfer Surcharge

| Slab             | SDSO  | MDSO    | DSO     | Retailer |
|------------------|-------|---------|---------|----------|
| <b>1-999</b>     | 6/-   | 6.10/-  | 6.15/-  | 6.25/-   |
| <b>1000-1999</b> | 8/-   | 8.10/-  | 8.15/-  | 8.25/-   |
| <b>2000-2999</b> | 10/-  | 10.10/- | 10.30/- | 11/-     |
| <b>3000-3999</b> | 0.37% | 0.38%   | 0.39%   | 0.42%    |
| <b>4000-5000</b> | 0.35% | 0.36%   | 0.37%   | 0.40%    |

Note: - 1. Above all Money transfer Transaction is including GST and TDS.

2. TDS can claim when file ITR

3. We will pay GST amount for all DMT is after raising invoices to Dogma.

## PAN CARD (Per coupon Surcharge UTI)

| PAN-CARD   | SDSO        | MDSO           | DSO         | Retailer    |
|------------|-------------|----------------|-------------|-------------|
| <b>UTI</b> | <b>97/-</b> | <b>97.50/-</b> | <b>98/-</b> | <b>99/-</b> |

**Note:-** Customer price 107 do not charge more if found will be terminated and process penalty and legal action.

**Pan Coupon Start From Just 88/- if volume is good.**

## Offline Service Commission

| Service                                 | SDSO  | MDSO   | DSO    | Retailer |
|---|-------|--------|--------|----------|
| <b>LIC Premium</b>                      | 5/-   | 4.75/- | 4.50/- | 4/-      |
| <b>Home Credit (EMI)</b>                | 0.22% | 0.20%  | 0.15%  | 0.10%    |
| <b>Bajaj finserv (EMI)</b>              | 0.22% | 0.20%  | 0.15%  | 0.10%    |
| <b>Dogma Bill Payment (Electricity)</b> | 0.40% | 0.38%  | 0.35%  | 0.30%    |



## Load Wallet / Travel Booking Commission

| Services                  | SDSO  | MDSO            | DSO             | Retailer        |
|---------------------------|---|-----------------|-----------------|-----------------|
| <b>Mobikwik Cash Load</b> | <b>0.40%</b>                                  | <b>0.35%</b>    | <b>0.30%</b>    | <b>0.25%</b>    |
| <b>Bus booking</b>        | <b>Commission up to 1%-8% As per operator</b> |                 |                 |                 |
| <b>Flight booking</b>     | <b>Commission up to 1%-8% As per operator</b> |                 |                 |                 |
| <b>BBPS</b>               | <b>1 Rs</b>                                   | <b>0.95/-Rs</b> | <b>0.90/-Rs</b> | <b>0.75/-Rs</b> |
| <b>Courier</b>            | <b>Surcharge Service</b>                      |                 |                 |                 |

# Insurance Services (Car/Bike)

INSURANCE NEW COMMISSION

for LEAD PROVIDER

01-Nov.-2019



CAR/BIKE on *easy policy*

10%  
on OD



Third Party  
Bike Bajaj on *easy policy*

FLAT  
Rs.50

Third Party Car Bajaj on *easy policy*

5%  
on net

For other all Company  
Third Party on *easy policy*

zero

ADDITIONAL CASHBACK  
on EASY POLICY  
for Special Franchise  
(Total Monthly Booking)

| 20+            | 50+             | 100+            |
|----------------|-----------------|-----------------|
| 500<br>cashbak | 1500<br>cashbak | 5000<br>cashbak |

CAR/BIKE on *Coverfox*

10%  
on OD

Third Party  
(All Company) on *Coverfox*

0%

HEALTH INSURANCE

UPTO 20%  
on Premium Amount

TERM PLAN

UPTO 25%  
on Premium Amount

The  
**D**ogma  
Soft

**Dogma Soft Limited**

आहक नही दोस्त बनाते है हम™

☎ 9828012845

Insurance is a subject matter of solicitation:T&C Apply

## Prepaid Mobile Recharge Commission (%)

| Service Provider          | SDSO | MDSO | DSO  | Retailer |
|---------------------------|------|------|------|----------|
| <b>Reliance Jio</b>       | 0.85 | 0.85 | 0.85 | 0.85     |
| <b>Airtel</b>             | 0.70 | 0.70 | 0.70 | 0.70     |
| <b>Vodafone</b>           | 2.30 | 2.20 | 2.10 | 2        |
| <b>BSNL Top Up</b>        | 3    | 2.90 | 2.80 | 2.70     |
| <b>BSNL Special (STV)</b> | 3    | 2.90 | 2.80 | 2.70     |
| <b>Idea</b>               | 1    | 1    | 1    | 1        |

## Post paid Mobile Recharge Commission (%)

| Service Provider   | SDSO | MDSO | DSO  | Retailer |
|--------------------|------|------|------|----------|
| <b>Airtel</b>      | 0.20 | 0.20 | 0.20 | 0.20     |
| <b>Vodafone</b>    | 0    | 0    | 0    | 0        |
| <b>BSNL Top Up</b> | 0    | 0    | 0    | 0        |
| <b>Idea</b>        | 0.10 | 0.10 | 0.10 | 0.10     |

## DTH Recharge Commission (%)

| Service Provider    | SDSO        | MDSO        | DSO         | Retailer    |
|---------------------|-------------|-------------|-------------|-------------|
| <b>Dish TV</b>      | <b>2.38</b> | <b>2.26</b> | <b>2.14</b> | <b>2.04</b> |
| <b>Tata Sky</b>     | <b>2.25</b> | <b>2.20</b> | <b>2.10</b> | <b>2</b>    |
| <b>Big TV</b>       | <b>3.33</b> | <b>3.16</b> | <b>3</b>    | <b>2.85</b> |
| <b>Videocon DTH</b> | <b>2.25</b> | <b>2.20</b> | <b>2.10</b> | <b>2</b>    |
| <b>Sun DTH</b>      | <b>3.33</b> | <b>3.16</b> | <b>3</b>    | <b>2.85</b> |
| <b>Airtel DTH</b>   | <b>2.76</b> | <b>2.62</b> | <b>2.49</b> | <b>2.36</b> |

## Taxation Service's Charges

| Service                  | SDSO       | MDSO       | DSO        | Retailer   |
|--------------------------|------------|------------|------------|------------|
| <b>GST Return</b>        | <b>160</b> | <b>170</b> | <b>190</b> | <b>250</b> |
| <b>TDS Return</b>        | <b>80</b>  | <b>85</b>  | <b>95</b>  | <b>125</b> |
| <b>ITR Return/Refund</b> | <b>80</b>  | <b>85</b>  | <b>95</b>  | <b>125</b> |

### Additional Cash Back For Special Franchisee for Taxation Centre

| Plan (Files ITR/TDS/GST Monthly) | Cash back(in Rs) |
|----------------------------------|------------------|
| <b>100</b>                       | <b>2,500/-</b>   |
| <b>250</b>                       | <b>7,500/-</b>   |
| <b>500</b>                       | <b>20,000/-</b>  |
| <b>1000</b>                      | <b>50,000/-</b>  |

# IT & Registration Service's



| Registration Services                            | SDSO     | MDSO     | DSO      | Retailer | Customer |
|--|----------|----------|----------|----------|----------|
| GST Registration & Migration                     | 1000→600 | 1050→625 | 1100→650 | 1200→700 | 999      |
| MSME Registration                                | 350      | 355      | 360      | 370      | 500      |
| FSSAI Certificate basic (1 year)                 | 999      | 1100     | 1200     | 1300     | 1500     |
| FSSAI Certificate State (1 year)                 | 5000     | 5500     | 6000     | 7000     | 9000     |
| FSSAI Certificate (1 year) (Central)             | 6000     | 6500     | 7000     | 8000     | 9999     |
| Trademark (Firm/Partnership)                     | 6500     | 6700     | 7000     | 7500     | 8000     |
| Trademark (Company)                              | 13000    | 13300    | 13600    | 14000    | 15000    |
| Digital Signature II                             | 750      | 850      | 950      | 1000     | 1250     |
| Digital Signature III                            | 3500     | 3600     | 3700     | 3800     | 4000     |
| Company Registration (Pvt. Ltd./ OPC) 1 Lac Cap. | 12000    | 13000    | 14000    | 15000    | 16500    |
| Company Registration (LLP)                       | 20000    | 21000    | 22000    | 23000    | 25000    |
| Company Registration (Limited)                   | 40000    | 41000    | 42000    | 43000    | 45000    |
| Import Export Code ( IEC)                        | 1500     | 2000     | 2500     | 3000     | 3500     |



|                                     | SDSO  | MDSO  | DSO   | Retailer | Customer |
|-------------------------------------|---|-------|-------|----------|----------|
| <b>Domain Registration</b>          | Daily Price   |       |       |          |          |
| <b>Basic Hosting</b>                | 1000  | 1030  | 1050  | 1100     | 1200     |
| <b>Shared VPS Hosting</b>           | 6000  | 6200  | 6500  | 6800     | 7500     |
| <b>Easy Web Existence</b>           | 2600  | 2660  | 2760  | 2880     | 3680     |
| <b>Websoft</b>                      | 8000  | 8300  | 8600  | 9000     | 11000    |
| <b>School Website</b>               | 2850  | 2900  | 3000  | 3200     | 3939     |
| <b>College Website</b>              | 3700  | 3800  | 3900  | 4000     | 4545     |
| <b>NGO Website</b>                  | 2600  | 2660  | 2760  | 2880     | 3680     |
| <b>E Commerce Solution/ Website</b> | 18000   | 18250 | 18500 | 19000    | 21000    |
| <b>Online Exam Applicati</b>        | 27000   | 28000 | 29000 | 31000    | 35000    |
|                                     | Note:- Just basic charge any customization will require other charge and there is no share to franchisee. |       |       |          |          |
| <b>Payment Gateway</b>              | 4500  | 4750  | 5000  | 5500     | 6000     |
| <b>eCICMA Software Offline</b>      | 6000  | 6250  | 6500  | 7000     | 7995     |
| <b>eCICMA Software Online</b>       | 10500   | 10750 | 11000 | 11500    | 13500    |



|  | <b>SDSO</b>   | <b>MDSO</b>  | <b>DSO</b>   | <b>Retailer</b> | <b>Customer</b> |
|--|---|--------------|--------------|-----------------|-----------------|
| <b>MLM Software ( Binary Plan )</b>    | <b>27000</b>  | <b>28000</b> | <b>29000</b> | <b>31000</b>    | <b>35000</b>    |
| <b>MLM Software ( Tree plan )</b>      | <b>42000</b>  | <b>43000</b> | <b>44000</b> | <b>45000</b>    | <b>50000</b>    |
| <b>Bulk SMS (Per 1L)</b>               | <b>12750</b>  | <b>13000</b> | <b>13250</b> | <b>13500</b>    | <b>15000</b>    |
|  | <b>Note:- Minimum 1 lac otherwise rate will be as per <a href="http://www.dogmaindia.com/sms">www.dogmaindia.com/sms</a>.</b> |              |              |                 |                 |
| <b>Voice SMS (Per 1L)</b>              | <b>13000</b>  | <b>13250</b> | <b>13500</b> | <b>14000</b>    | <b>16000</b>    |
|  | <b>Note:- Minimum 1 lac otherwise rate will be as per <a href="http://www.dogmaindia.com/sms">www.dogmaindia.com/sms</a>.</b> |              |              |                 |                 |
| <b>SEO</b>                             | <b>As User Requirement</b>  |              |              |                 |                 |
| <b>SMO</b>                             |   |              |              |                 |                 |
| <b>ISO Certificate (Basic)</b>         | <b>4500</b>   | <b>4800</b>  | <b>5000</b>  | <b>5500</b>     | <b>6500</b>     |
| <b>ISO Certificate (Advance)</b>       | <b>14700</b>  | <b>15000</b> | <b>15500</b> | <b>16000</b>    | <b>18500</b>    |
| <b>ISO Certificate for ITI College</b> | <b>9000</b>   | <b>9250</b>  | <b>9500</b>  | <b>10000</b>    | <b>11000</b>    |
| <b>SSL Certificate</b>                 | <b>8500</b>   | <b>8600</b>  | <b>8750</b>  | <b>9000</b>     | <b>10000</b>    |
| <b>Copyright</b>                       | <b>9500</b>   | <b>10000</b> | <b>10500</b> | <b>11000</b>    | <b>12000</b>    |
| <b>Toll free Number</b>                | <b><a href="http://www.tollfreeno.in">www.tollfreeno.in</a></b>   |              |              |                 |                 |
| <b>Miss call management</b>            |   |              |              |                 |                 |

## ITI Services Rate in Rupees

|                                 | SDSO                       | MDSO          | DSO           | Retailer      | Customer      |
|---------------------------------|----------------------------|---------------|---------------|---------------|---------------|
| <b>ITI College Website</b>      | <b>3000</b>                | <b>3100</b>   | <b>3200</b>   | <b>3500</b>   | <b>4545</b>   |
| <b>Govt ITI College Website</b> | <b>4000</b>                | <b>4100</b>   | <b>4200</b>   | <b>4500</b>   | <b>5555</b>   |
| <b>ITI Tool Supply</b>          | <b>As User Requirement</b> |               |               |               |               |
| <b>ITI Opening</b>              | <b>110000</b>              | <b>112000</b> | <b>113000</b> | <b>115000</b> | <b>125000</b> |

# **NOTE:-**

**Amount is 100% advance no refund or transfer.**

**GST or Any Tax Amount is excluded.**

**TDS will be deducted as per Govt. rule on commission.**

**For updated rate chart visit your franchisee login panel time to time**

**Above rates mentioned here are only just for information may be change any time without any information.**

**For additional payout/cash back prior written permission of dogma is required that franchisee will do commitment for additional cash back for Pan coupon, insurance, taxation wherever applied**



# Why Dogma Soft Limited ?

एक नहीं अनेकों कारण है हमसे हाथ मिलाने के

Best Support, Single Login ID,  
One Wallet One Balance for All Services,  
No need to maintain different  
wallet balance, See More Benefits:



The **D**ogma<sup>®</sup>  
Soft

ग्राहक नहीं दोस्त बनाते हैं हम™

Why Join DOGMA SOFT LIMITED ?

**A**

Pan coupon Starts From 97 - 99 Rs. If volume is good then 88 Rs.

**B**

Mini ATM commission Up to 13.51 including GST.

**C**

Bill Payment / Electricity commission up to .30% instant.

**D**

Instant Real-Time AEPS + Micro ATM Settlement By IMPS Move To Bank  
Charge Start 4.90 Rs & NEFT Settlement free for Rs. 20000+ Request

**E**

Quick DMT Lowest Surcharge from 0.25%. Cash Deposit Allowed  
With Pre approval.

## Why Join DOGMA SOFT LIMITED ?

**F**

Customized Package for Downline.

**G**

Mini ATM Cost start from 400 Rs only. For DSO/MDSO For 10+ Purchasing.

**H**

AEPS commission up to 13 Rs. including GST.

**I**

Insurance up to 100 Rs. Per Bike.

**J**

GST Amount Monthly Paid for GST uses on All commission.

For More Detailed, Info and T & C  
Contact Our Team.

Become Distributor Add Unlimited Retailer, Unlimited Pan Center, Unlimited Insurance Agency, Unlimited Courier Franchisee & White Label also available.

**THANKYOU..**